

HELMUT NEWTON

FOTOGRAFIE

WHITE WOMEN
SLEEPLESS NIGHTS
BIG NUDES

PAN | PALAZZO ARTI NAPOLI

25.02 > 18.06.17

promossa da



Press Release

HELMUT NEWTON. PHOTOGRAPHIES.
White Women / Sleepless Nights / Big Nudes
PAN Palazzo Arti Napoli – Naples
25 February - 18 June 2017

The project of the exhibition titled **Helmut Newton. Photographs** was personally conceived in 2011 by June Newton, the photographer's widow and president of the Helmut Newton Foundation. It consists of photographs from the first three books published between the late seventies and early eighties, which are also mentioned in the title and have inspired its set-up in three sections. These are fundamental books to understand Newton's photography since he had personally selected the photos and designed their layout.

The exhibition has been curated by Matthias Harder and Denis Curti and is opening on 25 February 2017 (to 18 June 2017) at PAN Palazzo Arti Napoli. For the first time more than two hundred photographs of Helmut Newton, one of the most prominent and renowned photographer of the 1900s, are being shown in Naples.

After 'Without Border' by Steve McCurry, we are presenting the work of another renowned international photographer. It is an opportunity to continue exploring the different ways in which the art of photography has succeeded and still succeeds in providing extremely effective opportunities and tools for authors to express their sensitivity. At the same time, this art helps to draw attention to views and glimpses of our contemporary time and to enrich and change at times the image we have of the world and ourselves.

HELMUT NEWTON, a fashion photographer, was highly provocative and a prominent figure of the cultural industry for more than half century. He was one of the most crucial artists of our time and I am immensely pleased that such an exhibition, so rich in images, is presented for the first time in Naples at our Palazzo delle Arti, yet another opportunity to enrich the cultural scenario of our city with an interesting event for our citizens and tourists.

Nino Daniele, Councillor for Culture and Tourism of the City of Naples.

progetto espositivo

HELMUT NEWTON FOUNDATION

organizzazione



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White Women.

In 1976 Helmut Newton published his first monograph, which received the prestigious Kodak Photobook Award shortly thereafter. It includes 84 colour and black and white images in which he used nudity and eroticism in the fashion world for the first time. They are innovative and provocative shots bearing witness to the transformation of women's role in Western society. These visions are also inspired from art history, in particular the paintings *The Clothed Maya* and *The Nude Maya* by Goya which are on display at Prado Museum in Madrid.

Sleepless Nights.

Also *Sleepless Nights*, published in 1978, focuses on women, their bodies and clothes. This time, however, the images stop being fashion photos becoming portraits first, and crime-scene documentation then. His subjects are usually half-naked, female models in orthopaedic body braces or wearing leather saddles. They are systematically portrayed outside his studio, almost always in sensual poses suggesting that he may well have been using fashion photography as a mere pretext for producing something totally different and far more personal. This volume has more of a retrospective feel to it, gathering into a single publication the work that Newton produced for different magazines (with *Vogue* heading the list), and it was the volume that defined his style once and for all, turning him into an icon of fashion photography.

Big Nudes

It was with the publication of *Big Nudes* (1981) that Newton carved a role out for himself as a leading figure in photography in the second half of the 20th century. For the first time he used a new dimension/size and his monumental pictures forcedly accessed various galleries and museums across the world. Newton took inspiration for the life-sized, black and white nudes that he had shot in his studio, with his medium-sized camera, from the posters the German police had published while they were searching for the members of the terrorist group RAF.

The exhibition will allow visitors to get to know a deeper and more secret Helmut Newton. As a matter of fact, though the work of the famous photographer has always been widely and successfully published on all fashion magazines, the selection made by editors did not always correspond to and fully express the artist's thinking.

Newton's lens was capable of scanning reality, which behind the elegant gesture of images, allowed the existence of an inner reality to emerge for the viewer to interpret it. The exhibition is aimed at introducing the distinctive themes of the artistic world of images of Helmut Newton by providing visitors with the opportunity to deeply understand his work as never before.

The exhibition has been promoted by the Department for Culture and Tourism of the City of Naples and has been organised by **Civita Mostre** in cooperation with the **Helmut Newton Foundation**. The catalogue of the exhibition is published by Marsilio.

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INFO ABOUT THE EXHIBITION

TITLE

HELMUT NEWTON.

PHOTOGRAPHS. White Women / Sleepless Nights / Big Nudes

RUNNING

FROM 25 February TO 18 June 2017

WHERE

PAN Palazzo Arti Napoli – Naples

OPENING HOURS

Monday to Sunday from 9:30 am to 7:30 pm. Closed on Tuesday.

The ticket office closes at 6:30 pm

TICKETS (including audio guide devices)

- Full price € 11.00
- Reduced €10.00 for groups of minimum 12 visitors and holders of special discount cards (valid in Italy)
- Special reduction € 5.00 for school groups and young people up to 26.
- Free for children under 6, two escorts for each school group and one for people with disabilities.
- Booking Fee € 1.00 per person.

INFO AND BOOKING

www.mostranewton.it

Call 199.15.11.21

From abroad call 02.89096942

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HOW TO GET THERE

Address: Palazzo Roccella, via dei Mille No. 60 – Naples

From the Central Railway Station (Piazza della Ferrovia):

- Underground line No. 2 (Piazza Garibaldi – Piazza Amedeo);
- City Bus R2 (get off at Teatro di San Carlo) – R3 (get off at Riviera di Chiaia);

From Piazza Municipio:

- City Bus R3 from Piazza Municipio to Riviera di Chiaia);
- Funicolare [cable car] from via Cimarosa – Piazza Amedeo:
- Underground line No. 1 (Giacomo Leopardi – Piazza Amedeo).

PRESS OFFICE – CIVITA

Daniela Leone

Mobile: 3479430130

E-mail: d.leone@operalaboratori.com

Barbara Izzo - Arianna Diana

Phone: 06 692050220-258

E-mail: b.izzo@operalaboratori.com; a.diana@operalaboratori.com

www.civita.it

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